

**NOVEMBER 18-19
2017**

PARTICIPANT GUIDE



ST Pete
RUN FEST™



WELCOME



On behalf of the St Pete Run Fest Crew, the City of St Petersburg, and our local partners, we want to say “welcome” to the St Pete Run Fest!! This event has been years in the making, born from our desire to bring a world-class running event to our hometown here in beautiful St Pete.

There is so much to love about St Pete, and whether you're a local, or coming from afar, we hope St Pete Run Fest offers you a unique way to experience our city. With run courses that highlight the eclectic downtown districts and colorful murals, as well as the beautiful waterfront, we want you to see the varied facets of St Pete.

There are many wonderful “homegrown” events here in St Pete, and we are excited to weave St Pete Run Fest into the fabric of our culturally vibrant city. The outpouring of support from the City of St Petersburg leadership and staff, local businesses, and the running community has been incredible. We are so grateful to everyone who has championed this event.

And to you, our participants, we thank you for your trust and your support of this inaugural event, and hope that you will return for many years to come!

Keep on Running!
The St Pete Run Fest Crew



SCHEDULE OF EVENTS

SATURDAY-NOVEMBER 18TH

- 9:00am-3pm Health & Wellness Market & Saturday Morning Market Open
Al Lang Stadium Parking Lot
- 9:00am-3pm Packet Pick-Up for Half Marathon & Relay and 5K
Mahaffey Theater Ballroom
- 11am-1:30pm PeliKids Youth Runs Packet Pick-up/Registration
Saturday Morning Market Wellness Market/Al Lang Stadium
- 2:00pm PeliKids Youth Runs Start
Bayshore Drive near Albert Whitted Park

SUNDAY-NOVEMBER 19TH

- 6am-6:45am Half Marathon Special Packet Pick-up (by special request ONLY)
Mahaffey Theater Atrium
- 7am Half Marathon & Relay Start
Bayshore Drive near Albert Whitted Park
- 7am-Noon Saturday Morning Market Health & Wellness Market
Al Lang Stadium Parking Lot
- 8:30am-1pm Post-Race Festivities, featuring the 3 Daughters Brewing Beach Bar,
Back2Normal Recovery Zone, food by Outback Steakhouse, music by DJ Fresh,
and live entertainers
Albert Whitted Park
- 8:00am-10:15am 5K Packet Pick-up
Mahaffey Theater Atrium
- 10:00am Half Marathon Awards
Albert Whitted Park Stage
- 10:30am 5K Start
Bayshore Drive near Albert Whitted Park
- 11:30am 5K Awards
Albert Whitted Park Stage
- 1:00pm-5:00pm Athlete and Volunteer Party at 3 Daughters Brewery featuring the **Whiskey Dregs**
222 22nd St South, St. Petersburg

RACE LOCATIONS

HEALTH AND WELLNESS MARKET



230 1st St SE
St Petersburg, FL

PACKET PICK UP AND REGISTRATION



400 1st St SE
ST Petersburg, FL

START/FINISH AND ATHLETE VILLAGE



480 Bayshore Dr SE
ST Petersburg, FL

PACKET AND BIB PICK UP

PACKET PICK-UP PROCEDURES – Mahaffey Theater Ballroom/Atrium

****PHOTO ID REQUIRED****

- Participants are required to bring a **Drivers License or Photo ID** when picking up their packet. Children under the age of 16 do not need a photo ID, but must have a parent or legal guardian with them to sign the paper waiver.
- Each participant must be present, in-person, to sign the paper waiver and present PHOTO ID (this includes BOTH members of a relay team). You may also bring a copy of your race confirmation for reference.
- You will be assigned and given a **BIB with the B-Tag timing chip** already affixed to the back. Your bib also includes tear-off stubs for 2 drinks, food, and Tropical Café Smoothie. Please leave these attached until you are ready to use them.
- You will be given your **Official Race Shirt** in the size you ordered when you registered. Shirt sizes cannot be changed at packet pick-up, as they were ordered based on what you chose when you registered. You can swap with another participant directly.
- You will also receive your **Reuseable Eco Tote, compliments of Visit St Pete Clearwater**, to collect samples and coupons at Packet Pick-up and at the Health & Wellness Market. This bag can also be used for Bag Check for the Half Marathon & Relay. **PLEASE NOTE THESE BAGS ARE ONLY FOR THE HALF MARATHON PARTICIPANTS.**
- At the exit you will **SCAN** your timing chip to make sure your chip is correctly assigned to you, and that your name and birth date are correct.
- **Half Marathon Relay Teams** will receive 2 run bibs, 2 shirts, and ONE timing chip on an ankle strap with Velcro closure. This strap will be exchanged at the Relay Exchange at Ferg's. It must be worn on your ANKLE. You will also receive ONE reuseable bag at packet pick-up for Runner #2. Runner #1 will receive their bag, medal, and finisher swag when they finish their run at the Relay Exchange at Ferg's Sports Bar.
- **Dolphin Double** participants will receive ONE Dolphin Double Bib/chip, and 2 shirts. The same bib/chip will be used to time both the Half Marathon and 5K races.

PELIKIDS PACKET PICK-UP – Saturday Morning Market Wellness Market

- Kids under the age of 16 **DO NOT** require a photo ID.
- Please have a parent/guardian present to sign the paper waiver.
- Kids will receive their official run BIB and PeliKids t-shirt.
- Participants who have completed the Marathon Challenge, and present their Marathon Challenge tracker at packet pick-up receive a special keepsake.
- While we don't recommend that parents run with their child – this is THEIR race, after all – we do understand that some kids need the guidance and support of a parent on the course. Parents who wish to run with their child may also sign a paper waiver and receive a special “Fan of a PeliKid” BIB at no charge.
- Kids will receive their finishers medal at the finish line.

CHRONOTRACK B-TAG TIMING TECHNOLOGY & RESULTS

ChronoTrack Systems™ B-Tag™ is a disposable RFID tag that adheres to the back of the participant's race number to record their time. Your chip will be recorded by timing mats at the start line and finish line.

In order to receive an accurate time, please confirm your bib is:

- Clearly visible on the **FRONT** of the torso.
- Unaltered or modified. Do not fold or wrinkle or you risk breaking the timing chip.
- Pinned in all four corners so the timing chip stays flat.
- Not covered with jackets, water bottles, etc so as not to block the reading of the timing chip.

Results will be available immediately post-race at the RESULTS tent at Albert Whitted Park. FITniche, the official timers, will be on hand to answer any questions or concerns about results. Official results will be posted on our website at www.stpeterunfest.org. This is a USA Track & Field sanctioned event, and official results will be submitted to USATF following the event.

MOBILE LOCKER RENTAL



Want to keep valuables with you at the race site? Store your stuff with The Mobile Locker Co. and race stress-free. Locker rentals start at \$5, and are available online in advance, or onsite with cash or credit. And yes, they'll hold the locker key for you while you run! The lockers will be located in the Athlete Village, next to the start and finish lines. Reserve yours today at www.themobilelockerco.com.

DRY BAG CHECK (Half Marathon & Relay ONLY)

The dry bag check tent will be located at Albert Whitted Park, near the start line. Please bring your own bag, or use the reusable bag given to you at packet pick-up. In an effort to reduce plastic waste, we will not provide plastic bags. Volunteers will tag your bag with your bib number when you drop it off. You can include a change of clothes/shoes and car keys if necessary, but please DO NOT check valuables (including watches, jewelry, cell phones, and cash/credit cards). Please leave valuables in your car, give them to friends/family who are spectating, or rent an onsite locker. ***St Pete Run Fest is not responsible for valuables left at Dry Bag Check.*** Bag Check will close at 7am when the Half Marathon starts. Dry bags should be collected as soon as you finish.

GRAB A KAHWA COFFEE



You're going to want to arrive early on race day! Kahwa coffee will be on hand to offer participants a free coffee before the race.

PACERS (3 Daughters St. Pete Half Marathon ONLY)

As a benefit to Half Marathon participants, (7) PACERS will be running with you. The pacers are experienced runners who will set the run pace for a specific finish time. Each pacer will be wearing a bright yellow mesh tank, a pacer bib on their back with the finish time, and a balloon with the finish time, so you can find them in the crowd. Here are the pacer finish times:

1:45
2:00
2:15
2:30
2:45
3:00
3:30

Running with a pacer is helpful if you are striving to achieve a specific finish time goal. You will also be surrounded and encouraged by other runners trying to achieve a similar goal.

COURSE TIME LIMITS

3 Daughters St Pete Half Marathon: 3.5 hours – the course officially closes at 10:30am.

*Runners must be capable of 16 minute per mile pace. The Half Marathon course will have a 1:45 cut off at the 6.6 mile mark, at Ferg's Sports Bar. Any participants not reaching this point by 1:45, will be offered transport back to the finish OR transport up to the last participants out on course so that you may continue the race.

Outback Steakhouse Sunshine City 5K: 1 hour – the course officially closes at 11:30am

HYDRATION STATIONS & PORTABLE TOILETS



There is water & Gatorade Endurance Formula at the start/finish area. There are portable toilets at the start/finish area in Albert Whitted Park, and at each hydration station on the course.

3 Daughters St Pete Half Marathon & OrangeTheory St Pete Half Marathon Relay:

There are ten (10) HYDRATION STATIONS along the course. These provide water, Gatorade Endurance Formula, and some will have Gatorade Endurance Energy Gels and other snacks.

Outback Steakhouse Sunshine City 5K: There is one (1) HYDRATION STATION on the course, providing water and Gatorade Endurance Formula.

CHEER ZONES

There are several "Cheer Zones" along the course with spirited volunteers who will uplift and encourage you to have fun and keep going!

COURSE SAFETY

The race course is closed to traffic, and major intersections will be barricaded and/or controlled by police officers and police cruisers. EMT's will be patrolling the course in case of need for medical attention. A lead vehicle will stay ahead of the front runner, and a sag vehicle will follow the last runner.

Headphones: Although we discourage headphones on the course for safety reasons, they are allowed. If you do wear headphones, please keep them at a low volume so that you can hear instructions from police and volunteers.

Strollers: Strollers are allowed on the course, but must place themselves at the back of the pack at the starting line. During the race, please stay to the side so that runners can pass easily.

RELAY TEAM EXCHANGE - SPECIAL INSTRUCTIONS

Suggested Transport to Relay Exchange (see map for drive routes to avoid road closures): Relay Runner #2 will drive and drop Runner #1 at Albert Whitted Airport (540 1st St SE, St. Petersburg, FL 33701) near the race start, BEFORE 6:30am to avoid road closures. Relay Runner #2 will then drive to the Relay Exchange at Ferg's Sports Bar & Grill (1320 Central Ave.) and park in their lot. Once Runner #1 reaches Ferg's, they will remove the ankle strap with timing chip and give it to Runner #2 to place on their ankle. At this time Runner #2 will give Runner #1 the car keys. *Runner #1 will receive their finisher medal and finisher swag at Ferg's.* Runner #1 will then drive back to Albert Whitted Airport, to the "Volunteer" parking lot. Please use the special **RELAY PARKING PASS** given to you at packet pick-up to gain access to this special lot. Relay Runner #1 can then meet Relay Runner #2 at the finish line.

**Please note that you may also choose to drive, bike, run, or walk separately to your starting points, however, you will only receive ONE parking pass for the start/finish area, as the Volunteer Lot has very limited spaces. Please do not copy or share your parking pass! They are numbered and will only be accepted ONCE.

The Relay Exchange at Ferg's is 1.6 miles (7 minute drive or 20-30 minute walk) from the start/finish area. Ferg's will be offering food and drinks for sale on race morning while Runner #2 waits.

FINISH LINE



Finishers for all events will receive their official finisher's medal at the finish line, as well as a smoothie from Tropical Smoothie Café. On the bottom of your bib, please use your Tropical Smoothie Café tear stub to receive your complimentary smoothie.

Half Marathon finishers will also receive: TERVIS Tumbler and Orangetheory Gym Towel

5K finishers will also receive: Orangetheory water bottle

Please exit the finish line chute as quickly as possible, and meet/socialize with friends and teammates outside of the finish chute

DOLPHIN DOUBLE - SPECIAL INSTRUCTIONS



Participants doing both the Half-Marathon and 5K events (aka the DOLPHIN DOUBLE) will receive all 3 finisher medals and all of their finisher swag AFTER THE 5K. There will be a special table at the finish line designated for Dolphin Double participants to collect their medals and swag after the 5K. During the time between finishing the Half Marathon and starting the 5K, participants can relax, stretch, rehydrate, and enjoy the festivities at Albert Whitted Park.

MEDICAL INFORMATION

There will be a Medical Tent at the finish line and EMT's on the course. Ambulances will be on site and on the course, with additional on call if needed. **Participants should fill out the Emergency Contact and Medical Information area on the back of your run bib.** This will provide immediate and important information to our team should you need medical assistance.



Après Run

in the
ATHLETE VILLAGE
Albert Whitted Park

Back2Normal Recovery Zone



Lisa Chase (PT, CFMM, OMPT, Astym Certified) and her highly skilled and experienced team present the “Back 2 Normal Recovery Zone”, including... Bio-Electro-Magnetic-Energy-Regulation (BEMER) services, free massage, MELT sessions and the latest in nutrition and hydration products. This zone will include instruction and the latest technology solutions to speed athlete recovery!

3 Daughters Brewing Beach Bar



The folks at 3 Daughters Brewing Company are giving participants two complimentary hand-crafted beers or ciders as part of the “Beach Bar” experience.

Use the two tear stubs on your bib to receive your free beers or ciders. Non-alcoholic drink options are also available. The two tear stubs may also be used at:

Old St. Pete Craft Spirits Lounge



Bloody Mary’s using Banyan Reserve Vodka and Blood Brothers Bloodshot Mix will be available at the Old St. Pete Craft Spirits Lounge for you. You may use one or both of your drink tear stubs here too!

Outback Steakhouse Spread



Feast on fantastic complimentary food from Outback Steakhouse, Bonefish Grill, and Carrabba’s Italian Grill. Vegetarian option also available upon request. In keeping with our ocean friendly, green event, all plates and utensils are biodegradable.

Kahwa Coffee



Need some great coffee after you’ve finished your race? Grab a complimentary cup of Kahwa Coffee! Please be sure to have your bib number on to receive your coffee.

Water and Gatorade Endurance



At the finish, all Half Marathon finishers will receive a specially-designed St. Pete Run Fest Tervis Tumbler. All 5K finishers will receive a special Orangetheory Eco Friendly waterbottle. To eliminate single-use plastic, we’ve setup water-filling stations beyond the finish line for you. Just take your bottle or Tervis Tumbler to the water-filling station and fill it up with water or Gatorade. Happy Hydrating!

Great Explorations Kids Zone



Calling all kids! Visit our St Pete Run Fest Kids Zone brought to you by Great Explorations Children's Museum. Their goal is to stimulate learning through creativity, play and exploration! Please note that *adult supervision is required at all times – this is not childcare.*

Music & Live Entertainment

Kick back and enjoy music by DJ Fresh, and live entertainment. **Be sure to check the live entertainment schedule in the Saturday Morning Market Health and Wellness Market Schedule. Live entertainment all weekend!**

3 Daughters Brewing- Post Race Volunteer Party



3 Daughters Brewing, 222 22nd Street South, St Pete. All the incredible volunteers and groups that made this event possible, please join us at 3 Daughters Brewing for a free beer (must have volunteer shirt and be of age) and listen to the live music of Whiskey Dregs. Thank you for all your help and support! This is open to all volunteers and race participants and should be a great way to wrap up a Sunday Funday!

Awards Ceremony



It's a ceremony you don't want to miss, featuring hand-blown glass art awards by Duncan McClellan Gallery. Each award is a one-of-a-kind, unique piece of art that you can proudly display in your home or office as a reminder of the fun you had at St Pete Run Fest.

Half-Marathon Awards: Approximately 10:00am at the stage at Albert Whitted Park

5K Awards: 11:30am at the stage at Albert Whitted Park

3 DAUGHTERS ST. PETE HALF MARATHON AWARDS



Overall: Awards will be given to the top 3 overall male and female finishers in the Half Marathon, scored using CHIP time.

Masters Awards (ages 40 and over): Awards will be given to the top male and female masters in the Half Marathon, scored using CHIP time.

Age Group Awards: Awards will be given to the top 3 male and female finishers in each age group for the Half Marathon, scored using CHIP time. This allows each runner to be scored against all other runners in their age group, regardless of where they start. Age Groups: 19 & Under, 20-24, 25-29, 30-34, 35-39, 40-44, 45-49, 50-54, 55-59, 60-64, 65-69, 70-74, 75-79, 80+.

NOTE: If you are planning to be in contention for one of the overall or masters awards, you must start at the front. Overall winners will be taken out of the running for masters and age group awards – there will be no double-dipping

ORANGETHEORY ST PETE HALF MARATHON RELAY AWARDS



Overall awards will be given to the top all male, top all female, and top mixed relay teams.

OUTBACK STEAKHOUSE SUNSHINE CITY 5K AWARDS



Overall Awards: Awards will be given to the top 3 overall men and women finishers in the 5K, scored using CHIP time.

Age Group Awards: Awards will be given to the top 3 male and female finishers in each age group, scored using CHIP time. Age Groups: 12 and Under, 13-19, 20-29, 30-39, 40-49, 50-59, 60-69, 70+.

St Pete Run Fest Mobile App

Download the St Pete Run Fest Mobile App to keep updated with all race-related info. To get the app, go to ATHLINKS RACE DAY app in your app store. After you have downloaded the app, click "events" in the bottom corner and search for St. Pete Run Fest. Once you select St. Pete Run Fest the first time, the app will automatically bring you back there every time you open the app.

Athlete Tracking

Spectators, family and friends can electronically track runners on the St Pete Run Fest App. For the athlete tracking to work, the athlete must have their phone with them on course, must have location turned on, and allow the app to access their location. For FAQ, check out:

<https://support.chronotrack.com/hc/en-us/articles/115002293946-Athlinks-RaceDay-App-GPS-Tracking-FAQs>



Professional Photographs



Professional photos taken at the event will be available online for viewing and purchase after the event at www.bbactionphoto.com.

Beach Snoballs



Beach Snoballs makes authentic New Orleans-style snoballs, hand-crafted from 12 lb. blocks of ice and topped with juices made on-site daily with real sugar. Nothing like a crunchy snow cone, our snoballs are made from real snow while you watch. The combination of carefully prepared juices and fluffy, velvety snow makes for a light and refreshing treat. They'll be serving complimentary hand-crafted snoballs, featuring their famous Sunset Flavor made from mango and strawberry, to participants at their location next to the Outback Steakhouse Food Area. www.beachsnoballs.com



OUR CHARITIES

www.stpetersburgfreeclinic.org

Did you know 1 in 7 adults and 1 in 4 children in Pinellas County are considered hungry? The **St. Petersburg Free Clinic** is closing the hunger gap by making sure these individuals receive the food they need every month. Clients can benefit from a number of programs including a food pantry which distributes emergency groceries; the Pack-A-Sack Program which gives weekend food to hungry children; and Hearty Homes which distributes food to homebound senior citizens. In 2016, the Food Bank distributed a record-breaking 4 million pounds of food in the community serving more individuals than ever before

The **St. Petersburg Free Clinic** is doing more than just feeding people. They're restoring hope to seniors. Nourishing kids so they can excel in school. And making families whole again. When you support the Free Clinic, you are providing hope to the hungry and help to the hurting. The St Petersburg Free Clinic is a caring organization helping to meet basic, unserved human needs through resources, volunteers, and advocacy. They provide temporary assistance for families and individuals in need of the basics of food, shelter, health care, limited financial assistance, and referral information.

MILES FOR MEALS

For every collective mile run in the Outback Steakhouse Sunshine City 5K, St Pete Run Fest will donate \$1 to the St Petersburg Free Clinic. At the Saturday Morning Market Health and Wellness Market on Saturday, we'll also be conducting a food drive.

PLEASE BRING ANY AND ALL NON PERISHABLE FOOD ITEMS TO THE MARKET AND PLACE THEM IN THE COLLECTION BARRELS. LET'S FEED ST PETE!



www.goodwill-suncoast.org

The St Pete Half Marathon & Relay has teamed up with Goodwill-Suncoast to support Goodwill's Life Skills Development and GED education program for Goodwill program participants...2 critical areas that require additional support from our friends and neighbors in the region. Funds will provide people with disabilities and individuals challenged by employment with skills training, job coaching and placement, on-the-job paid work experience, and transportation for people with disabilities and for those readying to re-enter the workforce and community. This is what is helping these individuals reach their goals and achieve success in the workplace!

When you participate in the St Pete Half Marathon or Relay, a portion of your entry fee will be donated to Goodwill-Suncoast. You can also make an additional donation online when you register for any St Pete Run Fest event, or [create your own fundraising page](#)



www.hopkinsallchildrens.org www.goldtogether.com

The Johns Hopkins All Children's Cancer & Blood Disorders Institute provides clinical care and research trials for children, adolescents and young adults throughout Florida. Every day 43 children are diagnosed with cancer in the United States. One out of 5 children will not survive pediatric cancer. **We can help change that!**

PeliKids Youth Runs has teamed up with Johns Hopkins All Childrens Hospital and #Gold Together for Childhood Cancer Awareness to raise funds for the fight against childhood cancer and blood disorders. A portion of each entry fee will be donated. If participants want to [create their own fundraising page](#) to raise even more funds from family & friends, they can do that during the registration process!



RELAY INFORMATION

PACKET PICK-UP PROCEDURES – Mahaffey Theater Ballroom/Atrium

****PHOTO ID REQUIRED****

- Participants are required to bring a **Drivers License or Photo ID** when picking up their packet. Children under the age of 16 do not need a photo ID, but must have a parent or legal guardian with them to sign the paper waiver. You will receive a tyvek wristband after being id'ed as 21 years old or older. You **MUST** wear this to receive your complimentary alcoholic drinks at the post-race.
- Each participant must be present, in-person, to sign the paper waiver and present PHOTO ID (this includes BOTH members of a relay team). You may also bring a copy of your race confirmation for reference.
- You will be assigned and given **2 BIBS WITH THE IDENTICAL NUMBER**. Each bib also includes tear-off stubs for 2 drinks from 3 Daughters Brewing, Old St Pete Distillery, Barefoot Wine, or a soda, Outback Steakhouse food, and a Tropical Smoothie Café Smoothie. Please leave these attached until you are ready to use them. **You must have your tyvek wristband showing you are 21 or older to receive your drinks.**
- You will each be given your **Official Race Shirt** in the size you ordered when you registered. Shirt sizes cannot be changed at packet pick-up, as they were ordered based on what you chose when you registered. You can swap with another participant directly.
- The team member that will be running the second half of the race will receive a **Reuseable Eco Tote, compliments of Visit St Pete Clearwater**, to collect samples and coupons at Packet Pick-up and at the Health & Wellness Market. This bag can also be used for Bag Check for the Half Marathon & Relay. Runner #1 will receive their Eco Tote, Orangetheory gym towel, medal, and Tervis Tumbler when they finish their run at the Relay Exchange at Ferg's Sports Bar.
- Your team will receive **ONE TIMING CHIP** on an ankle strap with Velcro closure. This strap will be exchanged at the Relay Exchange at Ferg's. It must be worn on your **ANKLE**.
- At the Registration exit you will **SCAN** your timing chip to make sure your chip is correctly assigned to you, and that your name and birth date are correct.

RELAY TEAM EXCHANGE - SPECIAL INSTRUCTIONS



Suggested Transport to Relay Exchange (see map for drive routes to avoid road closures): Relay Runner #2 will drive and drop Runner #1 at Albert Whitted Airport (540 1st St SE, St. Petersburg, FL 33701) near the race start, **BEFORE 6:30am** to avoid road closures. Relay Runner #2 will then drive to the Relay Exchange at Ferg's Sports Bar & Grill (1320 Central Ave.) and park in their lot. Once Runner #1 reaches Ferg's, they will remove the ankle strap with timing chip and give it to Runner #2 to place on their ankle. At this time Runner #2 will give Runner #1 the car keys. *Runner #1 will receive their finisher medal and finisher swag at Ferg's.* Runner #1 will then drive back to Albert Whitted Airport, to the "Volunteer" parking lot.

Please use the special **RELAY PARKING PASS** given to you at packet pick-up to gain access to this special lot. Relay Runner #1 can then meet Relay Runner #2 at the finish line. You both can grab your drinks, food and enjoy the festivities at the Athlete Village.

****Please note that you may also choose to drive, bike, run, or walk separately to your starting points, however, you will only receive ONE parking pass for the start/finish area, as the Volunteer Lot has very limited spaces. Please do not copy or share your parking pass! They are numbered and will only be accepted ONCE.**

DROP OFF RUNNER #1 AT START AREA

- Take I175 South towards Downtown/Dali Museum on to 5 Avenue South to 1st Street Southeast
- Drop off Runner #1 at intersection of 5th Avenue South and 1 Street Southeast (Runner #1 walks to start line which is located at entrance of Dali Museum on Dali Boulevard)
- Runner #2 takes left (North) on 1st Street Southeast to 2nd Avenue South
- Left (West) on 2nd Avenue South traveling West to 8th Street South
- Right (North) on 8th Street South to 1st Avenue North
- Left (West) on 1st Avenue North to 31st Street North
- Left (South) on 13th Street North to Ferg's parking lot (need to be parked no later than 6:45 AM). * **Street parking on Central Ave and 1st St S will not be allowed as this is part of the race course.**
- Relay Exchange area is at Ferg's Sports Bar on the Central side of building

RELAY RUNNER RETURN TO RACE SITE FROM FERG'S

- Left (East) on 1st Avenue South to 9th Street South
- Right (South) on 9th Street to 5th Avenue South (will need to cross 3rd Avenue South where last runner is expected around 8AM)
- Left (East) on 5th Avenue South to Dali Boulevard

PARKING

**MAHAFFEY THEATRE
DALI MUSEUM**

400 1st St SE
St. Petersburg, FL
33701

**SUNDIAL/BAYWALK
GARAGE**

117 2nd St N
St. Petersburg, FL
33701

**SOUTHCORE
GARAGE**

100 1st Ave S
St. Petersburg, FL
33701

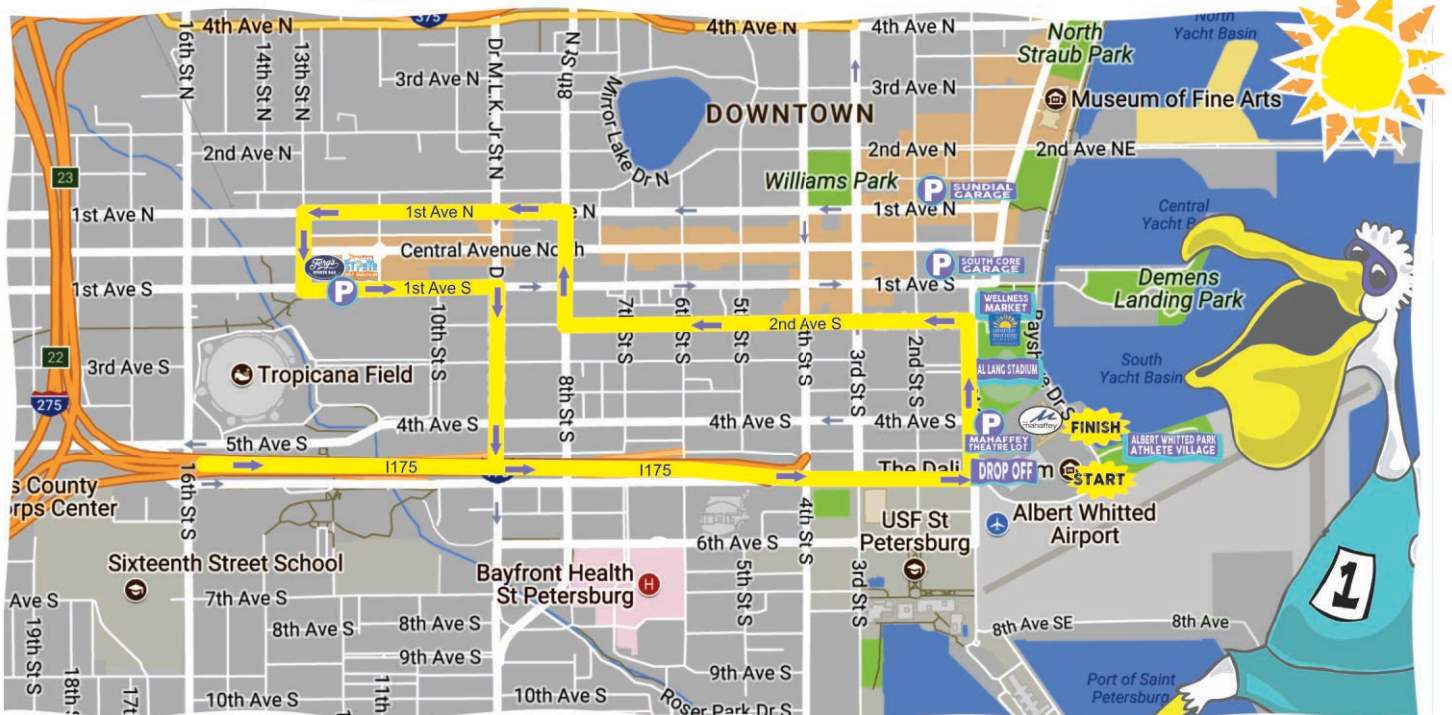
**START/FINISH AREA
ALBERT WHITTED PARK**

480 Bayshore Dr
St. Petersburg, FL
33708

**RELAY
EXCHANGE**



1320 Central Ave
St. Petersburg, FL
33705





Sustainable ST PETE

Sustainability facts provided by 

YOU'LL RECEIVE AN ECO TOTE AT PACKET PICK UP

Please use it to shop at the Saturday Morning Market Wellness Market and for your Dry Clothes Bag Check to avoid using single use plastic bags. If you make purchases, try to get a paperless receipt.

AT THE FINISH YOU'LL GET A TERVIS TUMBLER OR ECO WATERBOTTLE

Beyond the finish line, you may fill it at the water filling station. This will eliminate the need for thousands of single use plastic waterbottles.

DRINKS WILL BE SERVED IN ALUMINUM CANS, COMPOSTABLE CUPS, OR RECYCLEABLE CUPS

Please use the recycling and composting bins located throughout the site to recycle these when you're done. Our aid station cups are compostable and will be composted following the race.

FOOD WILL BE SERVED USING RECYCLEABLE TABLEWARE AND UTENSILS

Please recycle after eating. If you have leftover food, please place it in the composting bins.

St Pete Run Fest strives to be a sustainable event by promoting "Ocean Friendly" practices, including no use of Styrofoam products, plastic bags, or plastic straws/lids. Vendors are also encouraged to provide reusable tableware, limit use of plastics, and provide organic, local, and/or vegetarian/vegan food options.



Improving mobility, Enhancing communities,
Contributing to economic vitality.

Tampa | Sarasota | Orlando

THANK YOU!



HEALTH & WELLNESS Market



THE WELLNESS MARKET IS FREE AND OPEN TO THE PUBLIC. THE FESTIVAL IS IN PARTNERSHIP WITH ST PETE'S ICONIC SATURDAY MORNING MARKET (LARGEST FARMERS MARKET IN SOUTHEAST) WHICH WILL INCLUDE UP TO 200 VENDORS AND PARTNERS ON 11/18. THE MARKET COMBINES THE LATEST IN FITNESS APPAREL, TECHNOLOGY, AND WELLNESS RELATED SERVICES. WE AT ST PETE RUN FEST BELIEVE IN BALANCE, WHICH MEANS HAVING FUN BEFORE AND AFTER YOU RUN. THE FESTIVAL FEATURES LIVE ENTERTAINMENT, A 3 DAUGHTERS BEACH BAR, RADIO REMOTES, AND GREAT LOCAL FOOD. THE ATMOSPHERE IS FESTIVE AND COMMUNAL AND SURE TO SURPRISE AND DELIGHT YOU!

HEALTH AND WELLNESS MARKET SCHEDULE

Event Dates/Times: The market is open to any and all

- Saturday, November 18, 2017- 9:00AM to 3:00PM
- Sunday, November 19, 2017- 7:00AM-12:00PM

Parking: St Pete has ample parking downtown, the most convenient is South Core Garage which is located on 1st Avenue South between 1st and 2nd Street South.

Race Announcer: Fitz Koehler, M.S.E.S.S. is a fitness expert, race announcer, TV personality, author and speaker with a Master's Degree in Exercise and Sport Sciences, who has been teaching around the globe for over two decades. Fitz will keep you informed of the Festival schedule and will also be the lead announcer for the Half Marathon and Kids Races!

Race Announcer: Brian Harrington is a race announcing icon in the Tampa Bay area. He's announced some of the biggest and best endurance races in the region. He'll be at the Orangetheory Half Marathon Relay Exchange area at Ferg's Sports Bar cheering on the runners, and will also be the announcer for the the 5K!

LOCATIONS

HEALTH AND WELLNESS MARKET
VENDORS AND ENTERTAINMENT
230 1st St SE
St Petersburg, FL



THE MAHAFFEY THEATRE
PACKET PICK UP AND REGISTRATION
YOGA
400 1st St SE
ST Petersburg, FL



ATHLETE VILLAGE
KIDS ZONE
START/FINISH AREAS
480 Bayshore Dr SE
ST Petersburg, FL





Entertainment/Activity Schedule

Saturday, November 18, 2017

Saturday Morning Market/ St Pete Run Fest Health & Wellness Market at Al Lang Stadium Parking Lot

9:00am-12:00 PM-Urban Gypsies kick off the Saturday Morning Market with a collection of tribal, disco, gypsy and blue grass music at the **West Stage**.

9:00am-1:30 PM: PeliKids Youth Runs Registration/Bib pick-up tent opens at Saturday Morning Market near the box office of the Rowdies at Al Lang Stadium.

10:00am-2:00 PM: Point 6, “Tampa's Finest Latin Ensemble”, entertains with music on the **East Stage**.

10:00am-2:00 PM: Seminole Hard Rock Tent will “Rock the Gold” turning running shoes gold with glitter, gold shoe laces and more bringing awareness and support to pediatric cancer #GoldTogether for childhood cancer is “ROCKING THE GOLD” at St. Pete Run Fest. Donations will be accepted and will benefit Johns Hopkins All Children's Hospital pediatric research funds. Complimentary #GoldTogether race fans from Florida Print Solutions will be given out to further promote awareness and support the children.

10:00am-1:30 PM: “Mighty Ninja” Obstacle Event. Features 10+ pumped up obstacles on a course no longer than 0.5 miles. The course is designed to challenge kids of all fitness levels to jump, crawl, run, get dirty, help each other, and have a good time while conquering obstacles. Kids will celebrate & have a great sense of accomplishment after this “Mighty Ninja” Adventure Challenge Event!

10:00am-Noon: Great Explorations will be leading an interactive experience zone for children aged 5-13 on the closed area of Bayshore Drive, near 1st Avenue South (on the road near the water). The experience will be group-led by an experienced instructor!

11:00am: Best Strength Training Exercises for Runners- Saturday Morning Market –Fitz Koehler: Run further, faster and pain-free! Being a healthy runner requires more than just running. Learn a runner-specific training program, which has been proven over and over again to increase speed while decreasing pain and recuperation time. Up your pace and enhance your race experience, while preventing common injuries like shin splints, plantar fasciitis, IT Band Syndrome, piriformis syndrome (sciatica) and more.

12:00noon-3:00 PM- Hot Rod Hornets The authentic rockabilly music from the Tampa Bay region. They've stripped off the layers, taken off the distortion, brought back the slap bass, and give you the sound that created rock n' roll. **West Stage**

Other entertainment and entertainers:

- **Fitzy-** The one man circus
- **Honeybunch** - Face painting
- **The Amazing Kenny-** Balloon Artist
- **Fran Groh-** The Living Statue

The Mahaffey Theater Plaza

10:30am-11:30am: The Body Electric Yoga- Time for yoga! Warm your muscles, stretch, and relax on the lawn of The Mahaffey Theater, with views of the bay and the Salvador Dali Museum. Alix Emery and Zach Mills of The Body Electric Yoga Company will lead you through a dynamic flow session with balances, breath exercises, and twists that will get your mind and body ready for race day. Bring a mat if you have one, water, and a towel. No yoga experience required.



Athlete Village and Kids Zone at Albert Whitted Park

11:00- 2:00 PM FREE FAMILY FUN! Great Explorations presents the St Pete Run Fest KIDS ZONE filled with interactive experiences for all ages!

Play, craft, create, sing, dance and have fun with our favorite local family friendly businesses. The kids races start at 2pm - leaving from the KIDS ZONE and running through Al Lang Stadium, home of the Tampa Bay Rowdies!

- * Great Explorations - featuring Imagination Playground "Blue Blocks"
- * Tropical Smoothie
- * YMCA of Greater St Petersburg
- * Music & Me
- * Kahwa Coffee
- * Romp & Roll
- * Rollin' Oats
- * Baby Boot Camp of St Petersburg
- * Tampa Bay Moms Blog
- * Top Notch Training
- * Ciccio's Call
- * Saint Pete Dance Center
- * Sideline Sports

2:00PM- Peli-Kids Races- The run starts from Albert Whitted Park on Bayshore Drive overlooking the waters of Tampa Bay and heads into Al Lang Stadium, home of our Tampa Bay Rowdies! The run takes the kids one mile and finishing at the St. Pete Run Fest finish line.

Lil' Shrimp Fun Runs: For the 1-2 year olds there's the .05K fun run, and for the preschoolers aged 3-4 years old, there's the .1K fun run!

PeliKids One Miler: Calling all kids aged 5-13 for a one mile fun run along the scenic waterfront of downtown St. Pete!

Sunday, November 19, 2017

Saturday Morning Market/ St Pete Run Fest Health & Wellness Market at Al Lang Stadium Parking Lot

On day two of the festival this zone turns into an amazing cheering area as runners will surround the market. This will be one of our largest and most vocal areas to cheer on your friends, family and neighbors as they both start and finish along the water. We will also have 50+ of our partners, vendors and hot trucks to turn this area into an exciting "tailgate zone!" The 3 Daughters Beach Bar will be rocking early so come and listen to some live music, have a cold beverage and get loud!

7:00-Noon-Team Tailgating Zone and Spectator Zone. A great place to set up a tent for your team and cheer on your favorite runner.

9:00-12:00 PM-Gumbo Boogie. For nearly 20 years, Gumbo Boogie has been performing its spin on music distinctive to America, including rock, blues, oldies, country and soul. **West Stage**



MAP

- 1 WELLNESS MARKET**
SATURDAY, NOVEMBER 18
9:00am-3:00pm
SUNDAY, NOVEMBER 19
7:00am-Noon
- 2 RACE NUMBER PICK UP**
SATURDAY, NOVEMBER 18
9:00am-3:00pm
SUNDAY, NOVEMBER 19
8:00am-10:15am (5K only)
- 3 ATHLETE VILLAGE**
SUNDAY, NOVEMBER 19
7:00am-1:00pm
- 4 CHEER ZONE**
- 5 BAG CHECK**
- 6 TEAM TAILGATING**





Après Run

in the

ATHLETE VILLAGE
Albert Whitted Park

ALBERT WHITTED PARK

PORTO POTTIES



WATER FILL



STAGE & AWARDS

BATH HOUSE



BAG CHECK



PORTO POTTIES



ATHLETE VILLAGE

PARKING

MAHAFFEY THEATRE DALI MUSEUM

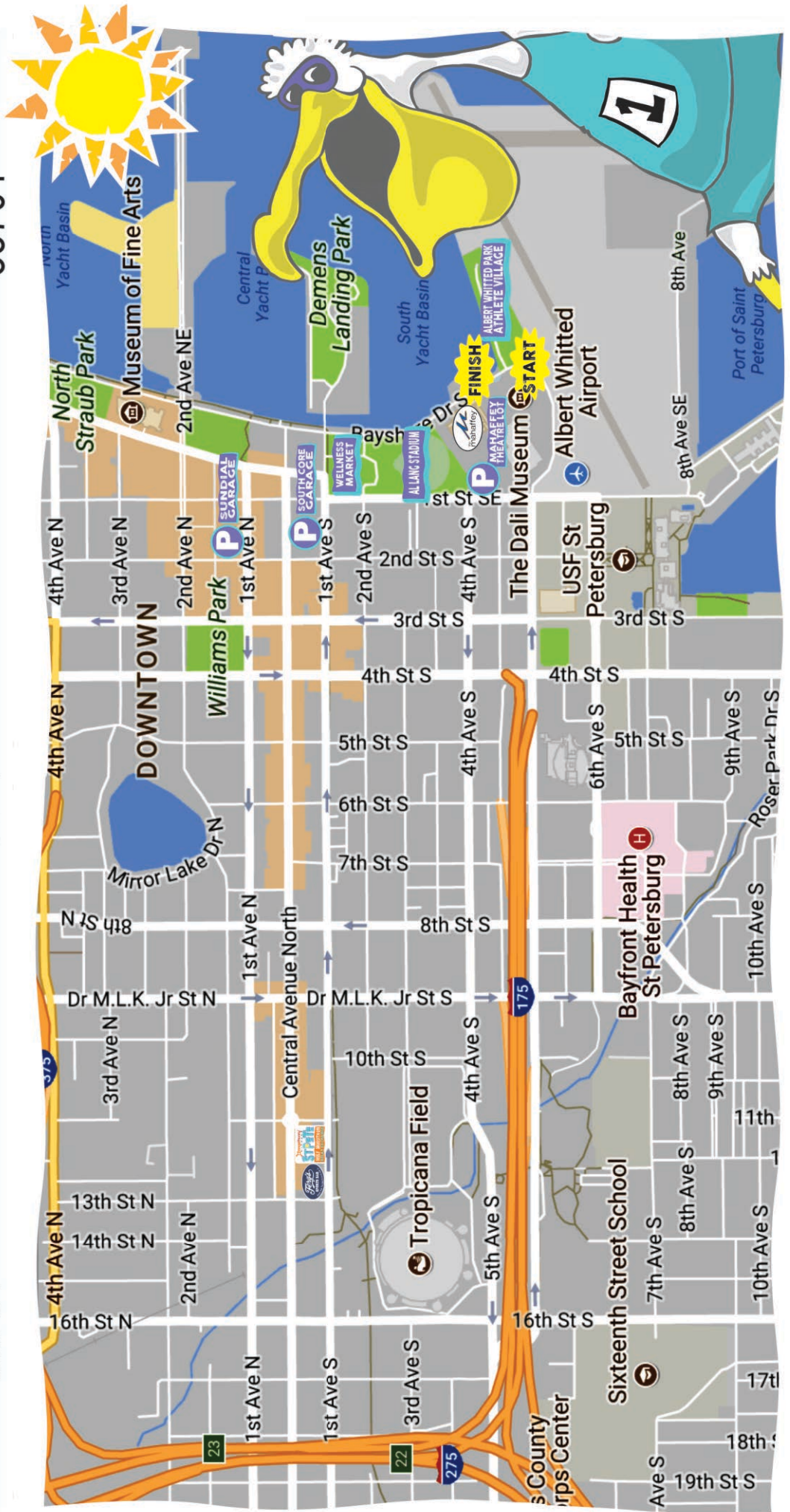
400 1st St SE
St. Petersburg, FL
33701

SOUTH CORE GARAGE

100 1st Ave S
St. Petersburg, FL
33701

SUNDIAL/BAYWALK GARAGE

117 2nd St N
St. Petersburg, FL
33701



PARKING INFORMATION

Mahaffey Theater/Dali Museum Parking This surface lot and parking garage is located next to the Mahaffey Theater and the Dali Museum, just across the street from Albert Whitted Park and the start/finish lines. Parking is FREE ON SATURDAY for Packet Pick up-let them know at the gate that you are there for packet pickup. For SUNDAY race day, parking is available for \$10. You can [pre-pay online](#) for your \$10 parking pass, print it and bring it with you on race morning, Sunday, November 19th, starting at 5am.

Directions to the Mahaffey Theatre/Dali Museum Parking

Take I-275 (south from Tampa, north from Bradenton/Sarasota) to exit 22 (I-175). Follow Route I-175 (it will become 5th Avenue South) to 1st Street South. The Mahaffey will be in front of you. Turn Left onto 1st Street South and turn right at Gate #1.

SouthCore Parking Garage Over 1100 spaces are just across the street from the Run Fest Health & Wellness Market at Al Lang Stadium. The entry is at **101 1st Avenue S**, between 2nd and 1st Street. The cost is \$3 (on entry) on weekends. The payment machine takes credit cards as well as cash. Use the elevator in the NE corner of the building. Higher prices (\$5 and occasionally \$10) are charged when large downtown events occur.

Directions to the SouthCore garage

From the North: Going south on I-275, take the I-375 exit. Travel to the end, exiting straight onto 4th Avenue N. Turn right on 2nd Street, and travel several blocks, crossing Central Ave. Turn left on 1st Ave S. (one-way to the left) and go ½ block. Turn left into the South Core Garage entrance.

From the West: Travel east down 1st Ave South (one way to the east) to the downtown area. After crossing 2nd Street, turn left into the South Core garage entrance.

From the South: Traveling north on I-275, take the I-175 exit. Travel to the end, exiting straight onto 5th Avenue S. Turn left on 2nd Street and travel several blocks north. Turn right on 1st Ave S, go ½ a block. Turn left into the South Core garage entrance.

Baywalk/Sundial Parking Garage Over 1300 spaces are just 2 blocks north of the Run Fest Market at Al Lang Stadium. Enter the garage at **117 2nd Street N**, between 1st and 2nd Avenue. It costs just \$1 for the first 4 hours (on weekends). A higher price (\$5 and occasionally \$10) is charged on the rare occasions that there is a large special event in the downtown area.

Street Parking There is metered street parking within a several block radius. The meter cost varies depending on location, but range from 25¢ for 15-20 minutes, or \$0.75 - \$1.00 per hour. The meters are enforced on Saturdays in some locations. Metered parking is free on weekends in spaces located south of Central and north of 5th Ave S (1st St, west to 4th St.).

Beach Drive – We encourage our visitors NOT to park on Beach Drive, in order to leave spaces for patrons of the Beach Drive merchants/restaurants.

Handicapped Spaces – There are a small # of designated handicapped spaces just south of the Market next to the Stadium. Enter from 1st St. South.

Downtown Looper Trolley The Looper is a Trolley service that completes a 12 stop circuit of the downtown area. It's painted to look like a trolley used decades ago. The Trolley operates from 10am – 5pm. The Trolley (heading north) stops at the Hilton hotel – which is ½ a block south on 1st Street. It also stops by the Hampton Inn – which is 1½ blocks north on 1st Street. It costs just 50¢, and it's free in a core downtown zone. Click [here](#) to see the exact route, the specific schedule and more.

We encourage local participants to carpool, bicycle, or walk if you live within walking distance.

tropical CAFE
SMOOTHIE

PELI KIDS YOUTH RUNS

RACE LOCATIONS

PACKET PICK UP AND REGISTRATION



230 1st St SE
St Petersburg, FL

START/FINISH AND KIDS ZONE



480 Bayshore Dr SE
ST Petersburg, FL

BIB PICK-UP FOR PRE-REGISTERED PELIKIDS

WHEN: Saturday, November 18th from 11am-1:30pm

WHERE: Saturday Morning Market Health and Wellness Market outside Al Lang Stadium (look for the tent)

Pre-registered participants will receive their RUN BIB with safety pins and PeliKids t-shirt. Those children who bring their completed Mileage Tracker for the PeliKids Marathon Challenge will also receive their special PeliKids Marathon Challenge keepsake (it's a surprise!)

For Children Who Are Not Pre-Registered, there will also be race-day registration available at the Health & Wellness Market at the Al Lang Parking Lot from 11am-1:30pm, or until it is sold out. The \$20 entry fee is payable via cash or credit card (with transaction fee of \$3). No personal checks please. PLEASE NOTE THAT WE MAY NOT HAVE A TEE SHIRT AVAILABLE FOR ALL CHILDREN REGISTERING ON RACE DAY.

RACE START TIMES/LOCATIONS

PeliKids One Miler – start at 2pm on Bayshore Drive next to the Dali Museum. They will start at Albert Whitted Park, run along Bayshore Drive, through Al Lang Stadium, home of the Tampa Bay Rowdies, and back!

After the One Miler starts, we will parade the Lil' Shrimps down the road to their start lines on Bayshore Dr.

Lil' Shrimp 50 yard dash (1-2 year olds) – starts at 2:10pm on Bayshore Drive next to the Mahaffey Theater

Lil' Shrimp 100 yard dash (3-4 year olds) – starts at 2:10pm on Bayshore Drive next to the Mahaffey Theatre

FINISH LINE & PRE/POST-RACE ACTIVITIES

All of our PeliKids will finish under the big St Pete Run Fest finish arch. They will receive their PeliKids finisher medal, and a smoothie from Tropical Smoothie Café. There will also be healthy food by Ciccio Cali. Kids can enjoy fun activities before they run at the Great Explorations Kids Zone at Albert Whitted Park. There will also be vendors at Albert Whitted Park and at the Saturday Morning Market Health and Wellness Market geared towards kids.



THESE GROUPS MAKE ST PETE RUN FEST GO!

More than 750 volunteers from fantastic organizations make St Pete Run Fest possible. We couldn't do it without you!

John Hopkins All Children's Hospital (JHACH) is leading the St. Pete **Innovation District** Cheer Zone. The Johns Hopkins All Children's Cancer & Blood Disorders Institute provides clinical care and research trials for children, adolescents and young adults throughout Florida. Every day 43 children are diagnosed with cancer in the United States. One out of 5 children will not survive pediatric cancer. **We can help change that!** The **Innovation District** is a high-quality environment adjacent to a culturally-rich, internationally-renowned downtown amid the dynamic and fast-growing Tampa Bay region. Easily accessible by car or air and minutes from beautiful beaches, outstanding art and professional sports. <https://www.hopkinsallchildrens.org/home>

Edge District is downtown St. Petersburg's and is a global destination and ideal urban living place. Rooted in a rich history of pioneering and industry, the district features restored buildings, landscaped corridors with majestic palms, public art, and eclectic shopping, dining, and cultural experiences. The district's authentic, safe and beautiful environment promotes a connected, active community. <http://www.edgedistrict.org/about.html>

Lakewood High Jazz Band Lakewood High School Performing will be performing on the course and they are the home of the LHS Marching Spartans- Soul of the South, Jazz Ensemble, Orchestra, Chorus, Guitar Ensemble & more The winner of the 2016 National Champions of High School Jazz Bands in the United States!! <https://www.pcsb.org/lakewood-hs>

Friends of Strays Animal Shelter takes pride in saving the lives of abandoned animals in Pinellas Count With over 100 cats and dogs visiting our shelter at any given time, Friends of Strays strives to provide the utmost love and care for every animal that comes through our doors. <http://www.friendsofstrays.com/home>

Goodwill Life Skills The Life Skills programs enable people with developmental disabilities to achieve greater independence and community inclusion. Participants earn paychecks doing work activities throughout Goodwill in preparation for transition to community employment. They also engage in a variety of activities that will allow them to become more self-sufficient. <https://goodwill-suncoast.org/goodwills-life-skills-development/>

Tampa Bay Beach Bums-The Beach Bums pride themselves in the community we have built over the years and we consider everyone who has stepped into the sand at one of our tournaments a Beach Bum. Their tournaments are a great way to meet new people, while enjoying the sport you love, and supporting a great cause. The Tampa Bay Beach Bums are working to be the driving force of beach volleyball in the Tampa Bay area. They encourage participation in the sport in every way possible and promote fun and fair play well beyond the sands on our courts. Their vision is to create a community with open doors for beach volleyball players of ALL levels. We want to bring together GREAT people, to enjoy a GREAT sport, and give back to GREAT local causes! Become a Beach Bum today as a player, a sponsor, or a featured charity and help us advance public awareness of beach volleyball in Tampa Bay and build a stronger and more beautiful Tampa Bay in every way. <http://tampabaybeachbums.com/>

Azalea Elementary School (AES), founded in 1954, is a public, nonprofit school in the Pinellas County School District (PCSD), a governmental organization. AES is nestled in a neighborhood near the Tyrone area in St. Petersburg. The school was originally designed for 9 classrooms, but has grown steadily to now house 40+ classrooms with our latest addition that was completed in August of

2010. AES services approximately 550 students, Pre-K to fifth grade as well as 5 full time ASD units. There is one full time Gifted teacher, two resource VE teachers and two Speech and Language teachers. AES also has a full time behavior specialist, a social worker, a psychologist, and an educational diagnostician. <https://www.pcsb.org/Page/11>

The Pinellas Sheriff PAL Percussion Drumline and the Pinellas Sheriff PAL Ensemble is a true percussion experience geared for ages 8-17 to have fun. Teaching talented young musicians how to read and appreciate music. The Pinellas Sheriff PAL Percussion has had the honor of performing at Tampa Bay Rays Games, Saturday Morning Market venue and other Community Events. PAL is an independent non-profit sponsored by the Pinellas County's Sheriff's office. It's mission is get children into positive activities, while keeping them out of trouble.

<http://www.pinellaspal.com>

Fred Astaire Dance Academy- St Petersburg North is your local ballroom dance studio that welcomes everyone to the amazing world of dance! Specializing in: Wedding Dance Lessons, Popular Social and Nightclub dance favorites such as Salsa, Merengue, Hustle, and Swing, Ballroom Dancing Lessons such as the Foxtrot, Waltz, Tango, Viennese Waltz, and more! Latin-American Dance Lessons like Cha Cha, Rumba, Samba, Paso Doble, and Jive. First and foremost, we want you to know that anybody can learn how to dance! We specialize in the Fred Astaire, himself, philosophy that "all good dancers are taught or trained." And our fast and easy "3-way system of teaching" makes sure that you can "walk in, dance out" today!

<https://www.fredastaire.com/st-petersburg-north/>

St Pete Free Clinic Beacon House Established in 1997, Free Clinic Beacon House provides safe, supportive, transitional shelter to single, homeless men. The capacity of Beacon House is 25 residents. Residents work with staff to set goals, save money and work toward independent living. <https://stpetersburgfreeclinic.org/beacon-house-2/>

United States Coast Guard Sector St. Petersburg has become one of the Coast Guard's largest commands, with an area of responsibility encompassing over 400 nautical miles of coastline along Florida's west coast and the third largest U.S. port for domestic trade. In terms of total trade volume, including both domestic and foreign, the Port of Tampa ranks 12th nationally. The Sector's five multi-mission small boat stations, six patrol boats, two aids to navigation cutters, and one aids to navigation team have responsibility for five primary operational missions: Search and Rescue; Marine Safety; Maritime Law Enforcement; Ports, Waterways, and Coastal Security; and Living Marine Resources. Each year Sector St. Petersburg personnel conduct, on average, more than 2600 rescue cases, assisting more than 7000 people and preserving property valued at 39 million dollars. The integrated Coast Guard team that carries out the sector's operational missions is comprised of over 825 Active Duty and Reserve Military Members, 27 Civilian, and 1800 Auxiliary personnel. <http://www.atlanticarea.uscg.mil/Our-Organization/District-7/Units/Sector-St-Petersburg/>

BB's Dance and Circus Arts To date, we have trained many beautiful dancers, aerialists and dancer/aerialists. We have built a performing troupe that gets hired out for corporate events, private parties, national fundraisers, etc. You can see more of these beautiful performers at our professional website [Moving Arts of Tampa Bay. http://www.danceandcircusarts.com/](http://www.danceandcircusarts.com/)

GiGi's Playhouse Down Syndrome Achievement Center's mission is to change the way the world views Down syndrome through national campaigns, educational programs, and by empowering individuals with Down syndrome, their families and the community. We offer free therapeutic and educational programming to individuals with Down syndrome and their families. <https://gigisplayhouse.org/#>

Seminole Storm Baseball is a registered Florida Non-Profit Corporation that benefits the Seminole Storm travel baseball teams. The Seminole Storm competes in the 16U age group. The team will compete in numerous tournaments (STB, GSA, IBC and AAU) and showcases. Our spring roster is filling quickly, but if you would like more information on our program or if you would like to speak with someone about a future tryout for the team, please dedicated to helping the boys grow, not only as players, but also as young men. We are all about an environment that promotes fun and competition. <http://www.hometeamsonline.com/teams/?u=SEMINOLESTORM&s=baseball>

Ainsley' Angels In addition to ensuring everyone can experience endurance events, Ainsley's Angels of America aims to build awareness about America's special needs community through inclusion in all aspects of life. Serving as advocates to providing education and participating as active members in local communities, we believe everyone deserves to be included. To donate: <https://ainsleysangels.org/donate/>

Running for Brews Founded in 2010, Running for Brews started with just one location in Dunedin, FL. It all spilled over with a taste for delicious craft brews, love for fitness, and love for meeting new people. With over 25 [locations](#) across the US, RFB is now the largest social running club in the world! Go for a run, make a friend and have a beer <http://runningforbrews.com/>

Boca Ciega High School Boy and Girls Cross Country Team (The Pirates) from is a four-year public [high school](#) in [Gulfport, Florida](#), just south of the [St. Petersburg](#) city line, and is part of the [Pinellas County Schools](#) District. <https://www.pcsb.org/bocaciega-hs>

Indi-ED School Reimagined. A local education institute built to address our children's beautiful uniqueness. Indi-ED tiers our learning experiences to meet the needs of each child. We balance core curriculum that can be learned at their own pace, with character development that builds their self-awareness and confidence, while guiding our students to enjoy and take ownership of their education. <https://www.individualizededu.com/>

The St. Pete Mad Dogs are a Not-For-Profit organization comprised of roughly 3000 triathletes, making us one of the largest pure triathlon clubs in the country. We believe that once you do one triathlon, you'll do more and do better. To that end, we provide daily show-and-go training in the Tampa Bay Area as well as race support and social networking. <http://stpetemaddogs.org/>

Girls on the Run® is a 501(c)3 non-profit organization dedicated to creating a world where every girl knows and activates her limitless potential and is free to boldly pursue her dreams. <https://www.girlsontherun.org/>

THANK YOU!



START ON BAYSHORE DR SE
 STRAIGHT ON 5th AVE SE
 LEFT ON 3rd ST S
 RIGHT ON 19th AVE SE
 RIGHT ON 4th ST S
 LEFT ON 5th AVE S
 LEFT ON 1st AVE S
 LEFT ON 10th ST S
 LEFT ON 3rd AVE S
 RIGHT INTO TROPICANA FIELD at GATE 7
 RUN INSIDE TROPICANA FIELD
 LEFT ON 1st AVE S
 LEFT ON 16th ST S
 RIGHT ON 5th AVE S
 RIGHT ON 22nd ST S
 RIGHT ON CENTRAL AVE
 RIGHT ON 6th ST S
 LEFT ON 1st AVE S
 LEFT ON BAYSHORE DR NE
 RIGHT ON 5th AVE N
 LEFT ON 7th AVE N
 RIGHT ON NORTH SHORE DR NE
 LEFT ONTO COFFEE POT BLVD NE
 RIGHT ON SNELL ISLE BLVD
 TURN AROUND ON SNELL ISLE BLVD
 LEFT ON SNELL ISLE BLVD
 LEFT ON COFFEE POT BLVD NE
 CONTINUE ON NORTH SHORE DR NE
 LEFT ON 7th AVE N
 RIGHT ON 5th AVE N
 LEFT ON BAYSHORE DR NE

UST&F CERTIFIED, FL 17062T4



ST PETE
 HALF MARATHON™
 2017

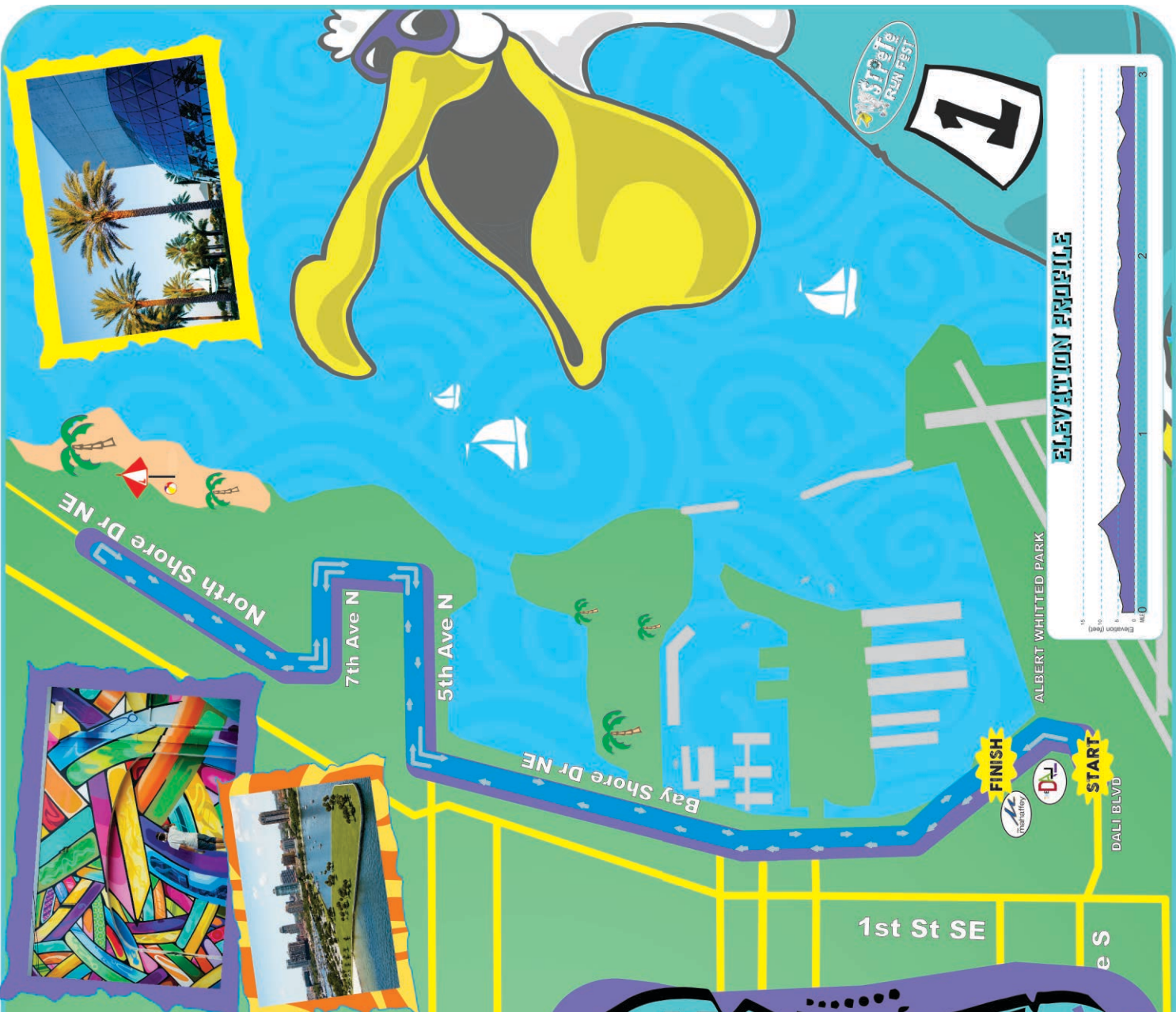


Daughters

ST PETE RUN FEST



START ON DALI BLVD
CONTINUE ONTO BAYSHORE DRIVE NE
RIGHT ON 5th AVENUE N
LEFT ON 7th AVENUE N
RIGHT ON NORTH SHORE DR NE
TURNAROUND ON NORTH SHORE DR NE
CONTINUE ON NORTH SHORE DR NE
LEFT ON 7th AVENUE N
RIGHT ON 5th AVENUE N
LEFT ON BAYSHORE DR NE
FINISH ON BAYSHORE DR NE



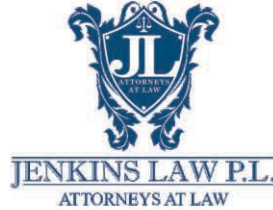
ELEVATION PROFILE



SPECIAL THANKS TO ALL OF OUR PARTNERS



ST.PETE
CLEARWATER



VISIT THE 'BURG!

The week before Thanksgiving is lining up to be an amazing weekend in St Petersburg! We have events for all ages and interests which including: arts, culture, running (St Pete Run Fest), volleyball, shopping, food, great drink, live music and night life. We invite you to spend the weekend with us and enjoy yourself before the hectic holiday schedule! St Pete is built for events with great parking and downtown transportation options. So after your pick up your packet and grab your sneakers, enjoy all of what the area has to offer!



Saturday Morning Market is widely recognized as the local town square, and the definitive community experience in St Petersburg. Live music in the center of the Market plays a key part of the lively market experience. The Saturday Morning Market runs every Saturday from October to late May (typically from 9-2PM).

- Our intention is that visitors are regularly surprised and delighted. One way this occurs is our broad variety of performers/ buskers (e.g. balloon artist, accordionist, magician, chalk artist, living statue, etc.).
- Our vendors represent a wide variety of ethnicity and nationalities, contributing to a rich multicultural experience of food, crafts and music.

For more information visit: <http://saturdaymorningmarket.com/>



This event is in conjunction with the St. Pete Run Fest happening in Downtown St. Pete over this weekend. We are super excited to partner with St Pete Run Fest and the city of St. Pete to create a great Sport and Wellness weekend for our community. We highly recommend visiting the Wellness Market on Saturday the 18th before our event, as well as participate in races on Sunday morning as a warmup to some awesome volleyball! To learn more, go to www.tampabaybeachbums.com.



St. Pete's first Festival of Creative Culture brings film, music, art, makers & innovators together. This five-day culturally immersive event will spotlight Florida-based talent alongside national/international artists. Join the celebration of the arts - often referred to as the heart of St. Pete.

To buy passes go to <https://etcultura.com/tickets> and use promo code: **SPRF4ETC** for All Access Pass for \$50.



This is the 20th year that Florida CraftArt is presenting its CraftArt Festival. Over 10,000 residents, families and tourists, who are cultured art lovers, enjoy the street festival on Central Avenue from 4th to 6th Streets. There will be more than 120 artists from around the country, a children's activity tent and an artists' demonstration tent. From ceramic artists throwing on the wheel to glass blowing ([Duncan McClellan](#)) to wood turning, the festival is an exciting event that educates and entertains, in addition to giving people the chance to purchase handmade fine crafts, from bona fide artisans, to adorn their homes or give as gifts. The annual CraftArt Festival not only provides a venue for artists to sell their work, it also supports Florida CraftArt which is an integral part of the rich tapestry of the arts and culture scene in downtown St. Petersburg. To learn more go to:

<http://www.floridacraftart.org/craftart/20th-annual-craftart-festival/>



Chillounge Night is an upscale outdoor event that transforms a public area into a posh nightclub and lounge for one night only. This event returns to downtown St. Petersburg for the tenth time on Saturday, November 18th from 6-11 p.m. The ultimate outdoor lounge party will overlook the waterfront from beautiful Straub Park. Hundreds of chic daybeds and other outdoor furnishings will be set up to create a cozy, comfortable setting for an evening of food, drink and entertainment. Admission ranges from \$25-\$100. To purchase tickets go to; <http://chilloungeatnight.com/st-pete-2017/> and use promo code: **ChillRun for \$5 off general admission access.**



Take a unique journey into the *Star Wars*[™] universe as characters are brought to life through a dramatic presentation of more than 60 original costumes. This exhibit will be on display at the [St. Petersburg Museum of Fine Arts](#). *Star Wars*[™] and the Power of Costume will closely examine the captivating process of costume design for iconic outfits featured in the first seven films of the Star Wars saga—from Queen Amidala's lavish gowns to Darth Vader's imposing black armor. For tickets go to: <http://mfastpete.org/exh/star-wars/>

Tampa Bay Times

tampabay.com

Holiday Market & Expo is a 2 day event being held from 18th November to 19th November 2017 at the Coliseum-Downtown St. Petersburg. The main objective of this international trade show is to bring into lime light the importance and value of various kinds of products and services related to gifts and handicrafts industry. At the same this expo will prove to be beneficial for the attendees as they will get a scope to get familiar with various kinds of home decorative items and products which are needed for giving a home a modern and proper outlook. Holiday Market and Expo will give supreme importance to various kinds of chocolates, candles, jewelry, handbags, garments, holiday gifts and decorative items. The significance of all kinds of holiday decorative items will also be highlighted in this event. For more information please visit: <https://www.facebook.com/events/1670090593066328/>



Shopapalooza Festival is a production of [LocalShops1](#), Tampa Bay's most active advocate for local businesses. The event is in its eighth year! The community celebration takes place every year in downtown St. Petersburg the Saturday before Thanksgiving and the Saturday after Thanksgiving (aka Small Business Saturday). Admission is, and always will be, free.

Shopapalooza Festival features more than 130 local shops, artists, food vendors and service providers. Add to the mix: free entertainment, extensive kids' zone, music, acrobatics, raffles and prizes! The event is family-friendly, and well-behaved pets on leash are welcomed. For more information go to: <http://www.shopapaloozafestival.com/>