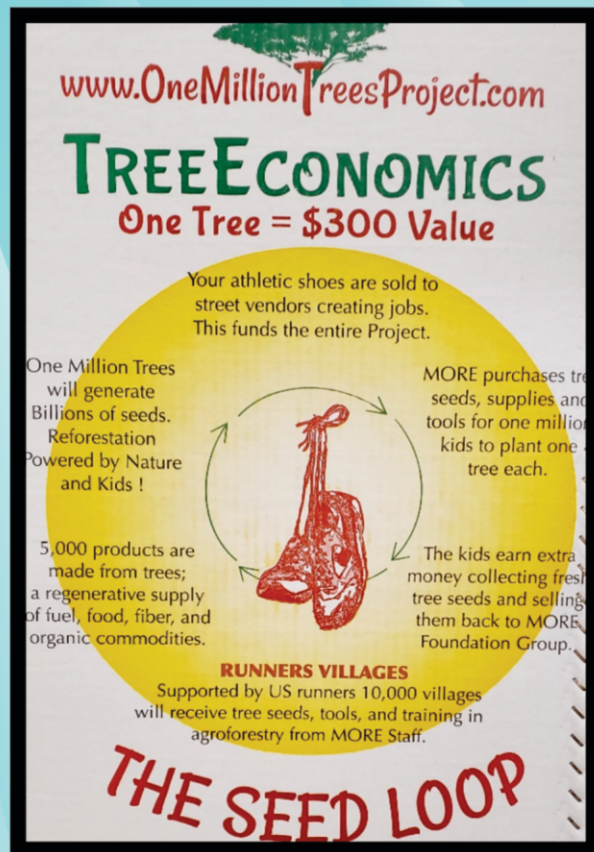


DONATE YOUR RUNNING SHOES

The MORE (Modular Organic Regenerative Environment) Foundation Group is a US non-profit organization that collects gently used athletic shoes for re-use and for funding reforestation. They purchase seeds, establish nurseries, and teach/promote agroforestry. Essentially, MORE implements self-sustaining tree farming. Currently engaged in reforestation projects in Ghana, they have been establishing nurseries in protected school compounds where students are educated in the use of the MORE farming system. They germinate and distribute hundreds of thousands of fruit-bearing and income-producing saplings to these nurseries each year. And, when we can, they give trees to isolated villages as well. Villagers seek opportunities to prosper, conserve natural habitat, and regenerate regions that have been severely damaged. Each pair of gently used athletic shoes contributes to the funding of their ongoing reforestation projects in Ghana. MORE does this by establishing nurseries in protected schoolyards where food and income producing tree seedlings can be germinated, and the resulting saplings can be safely planted. This creates a substantial carbon offset and produces hundreds of thousands of more tree seeds. MORE also sponsors Agroforestry training at these schools. Here's how the seed loop works:



If you have gently used running shoes you no longer need, St. Pete Run Fest will take them off of your hands to support the One Million Trees Project. Bring them to Packet Pick Up. We will have cardboard bins for the shoe drop off. St. Pete Running Company is another drop off location for the MORE Foundation Group. They accept shoes year around. For more information, visit www.OneMillionTreesProject.com.